

How to create YOUR personal referral link

A tracking link allows us to see how many people click on the link and use it to register on our Nest website. It can show how many testers were acquired by you.

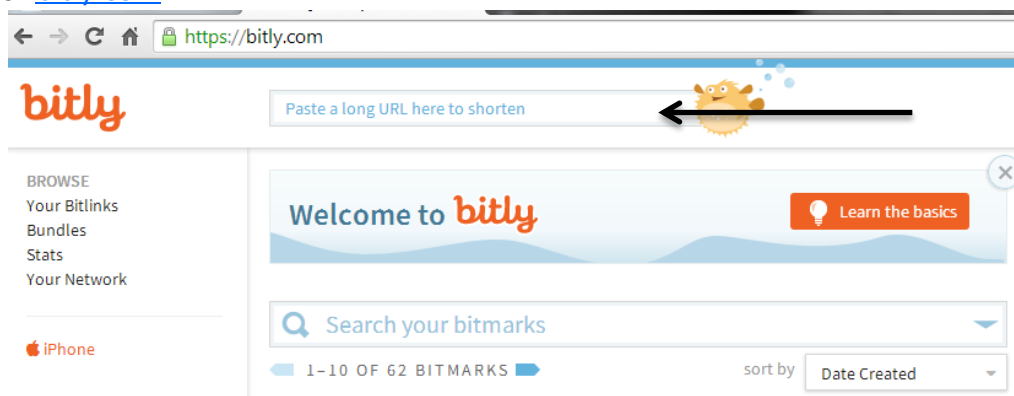
The general tracking link looks like this:

https://nest.testbirds.com/?utm_source=MY_USERNAME&utm_medium=TesterReferral&utm_campaign=IntNest

Getting your own link can be done in two easy steps:

1. Personalizing your tracking link:
Copy the tracking link above and replace the section **MY_USERNAME** with **your** username or name, that's it and you have your own referral link for the nest.
2. Shorten links using "bitly":
To make your long recruiting link above look nicer, you should shorten it. Bitly is a website that allows you to do exactly that.

Go to: bitly.com



Paste the long personalized tracking link you just created into the field on the top of the bitly page.

Press: Enter

You will see a short link that looks like this <http://bit.ly/1nqpTb1> (the green part varies for every user).

Voilà! Use the new bitly link as your own referral link to invite anyone you like, send it to your friends, post it on your page, spread the word! 😊

Your Testbirds team